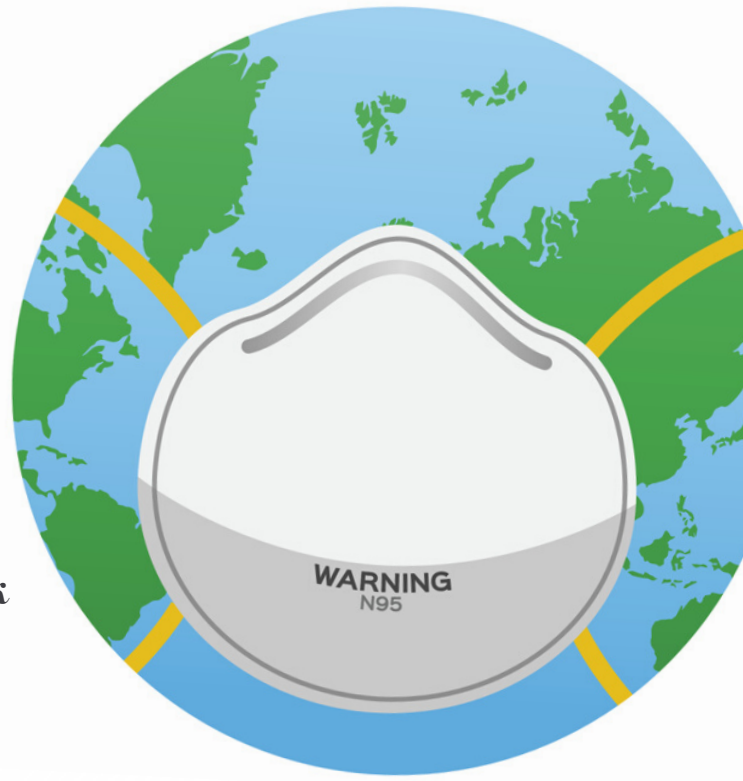


COVID-19 CRISIS:

30 Infectious Disease Specialists &
30 PCPs surveyed from SHG's USA
panel on the current state of
Coronavirus & its future global outlook



Study Powered by:
READYSET INTEL» *Fielded in just 8 hours!*

37%

say we are currently in a
pandemic* state

50%

agree that we are
heading toward one

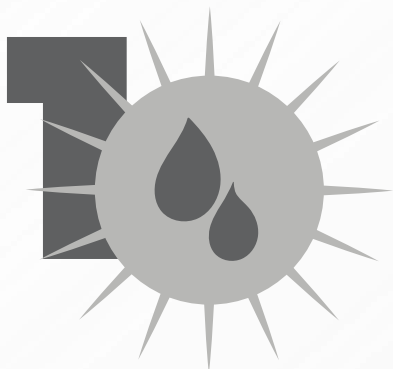
*an epidemic of disease that has spread across a large region -- multiple continents, or worldwide

13%

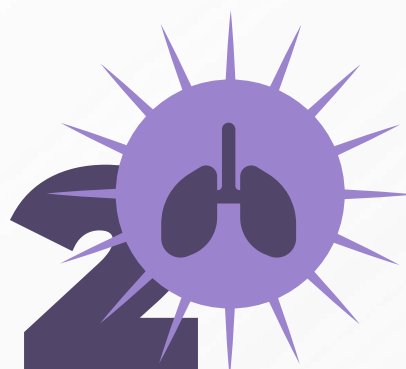
believe we are on the path to averting
a spiraling crisis / pandemic altogether

WHEN THESE OUTBREAKS FIRST OCCURRED...

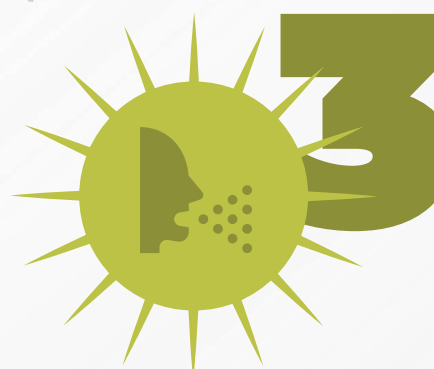
We asked our panel to rank the severity of the
following major outbreaks, based on which posed a
greater risk to individuals' health at the time.



EBOLA



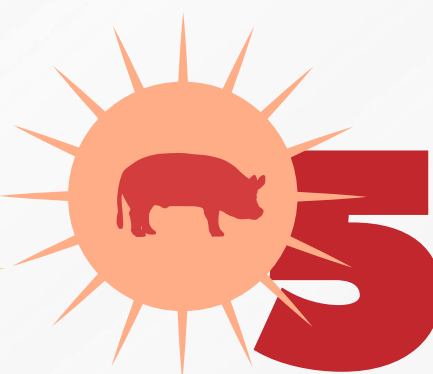
SARS



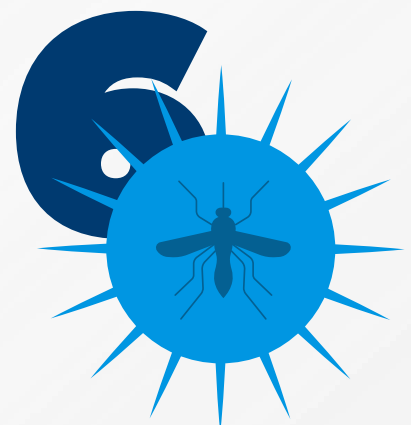
INFLUENZA



CORONAVIRUS



SWINE (H1N1)



ZIKA

OUTBREAK SCENARIOS

57%



A Coronavirus pandemic will overwhelm emergency rooms & cause a shortage of crucial medical supplies.

27%



Coronavirus will be seasonal like the flu -- the arrival of summer should drive infections to zero.

13%



Hospitals in the US are adequately prepared to handle a Coronavirus pandemic.

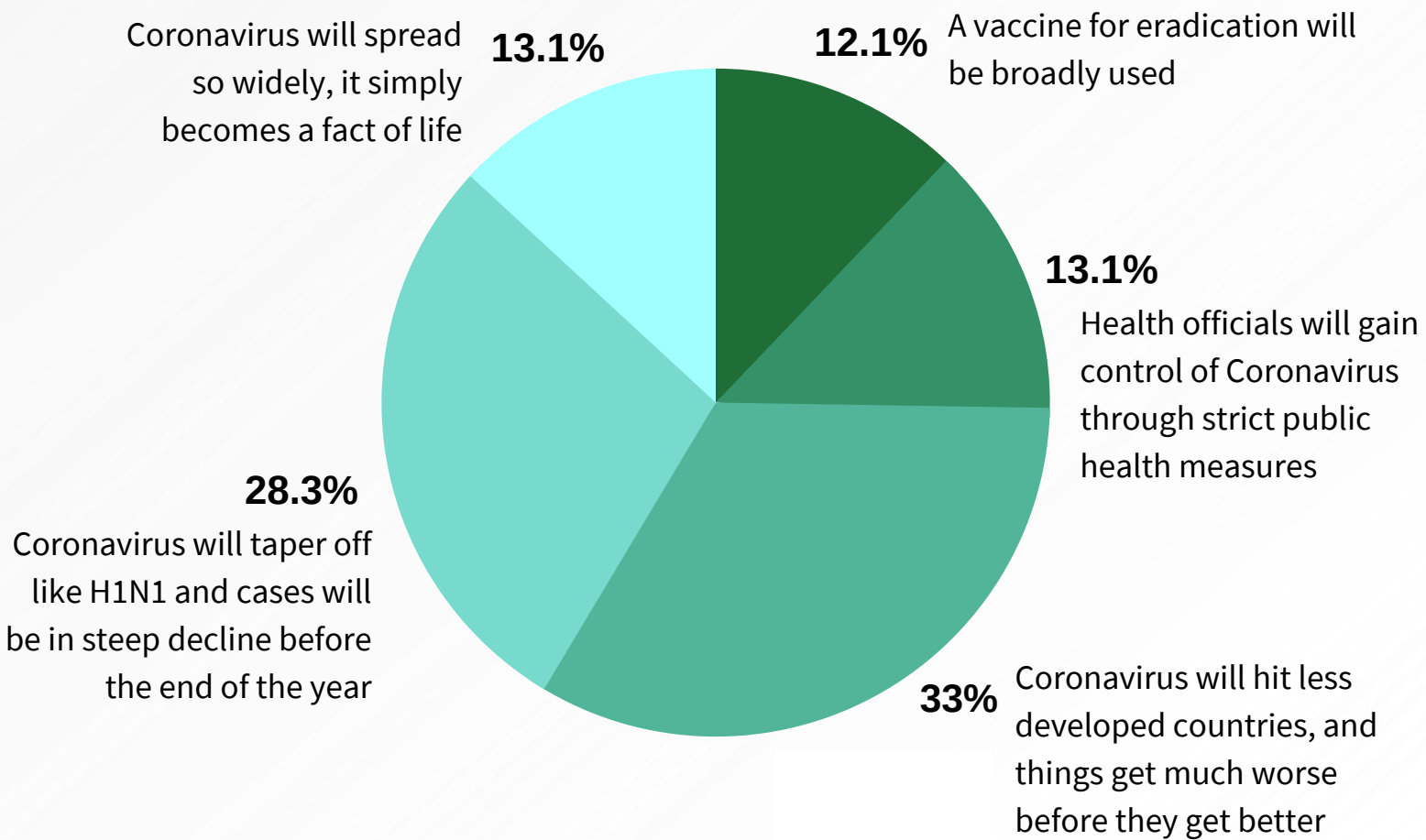
1.5%

It is most likely a smaller combination of the three. All three are too extreme.

1.5%

Many are misinformed; media makes it worse

HOW WILL IT ALL PLAY OUT?



WHAT IS THE RIGHT LEVEL OF CONCERN?

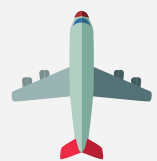


"Very concerned, due to very high infectivity. Should cancel/postpone all, travel plans and gatherings."

"We still have a lot to learn about this Coronavirus, thus appropriate to have heightened level of concern in trying to prevent ongoing spread of the virus."

"Emphasis needs to be placed that anyone who is ill needs to self quarantine and NOT go straight to an ER or doctors office. Because this is where spread from person to person can continue."

...washing hands more often, avoiding touching face and staying home when sick will do more to prevent spread with this illness and future infections. Radically changing one's life by avoiding normal daily activities out of fear leads to the belief that when the threat lowers, people can return to old habits.



"Some people are unnecessarily panicking: masking, avoidance of all travel and hoarding supplies. I think public needs to follow basic hand hygiene and cough etiquette, but not unnecessary quarantine."

"If you have serious comorbidities or are 70+, then it is reasonable to change plans and self-isolate. Otherwise just live your life."

"I believe people are overreacting, and most of that is driven by the media. The press is making it a huge concern and people are getting too paranoid."